

Monterrey Industrial Market

Market Stability

The Monterrey Metro Area started 2022 with major industrial activity which brought about stability to the demand for Class A industrial space. During the first quarter of 2022, the gross absorption was recorded at more than 2.5 million square feet, 55.7% of which derived from lease transactions. The Apodaca and Cienega de Flores submarkets recorded the highest absorption of Class A space in the city with 49.3% and 23.7%, respectively for a total net absorption of more than 2.3 million square feet.

Construction activity increased to 7.1 million square feet from 3.9 million square feet over the year-ago period with the development of speculative buildings, BTS buildings and the expansion of existing buildings. New supply accounted for 2.1 million square feet for a total Class A inventory of 78 million square feet.

Current Conditions

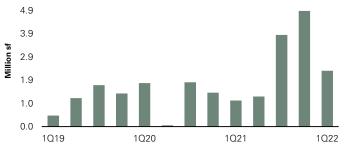
- Class A vacancy recorded more than 1.2 million square feet.
- Asking rent recorded US\$4.85 per square feet per year.
- Space under construction recorded over 7.1 million square feet.
- Gross absorption registered over 2.5 million square feet.

Market Summary (Class A)				
	Current Quarter	Prior Quarter	Year Ago Period	12-Month Forecast
Total Inventory (SF)	78.0M	75.8M	72.4M	1
Vacancy Rate	1.6%	2.5%	6.9%	→
Quarterly Net Absorption (SF)	2.3M	4.8M	1.0M	1
Avg. Asking Rent (SF/Year)	\$4.85	\$4.76	\$4.70	→
Under Construction (SF)	7.1M	7.3M	3.9M	1

Market Analysis



NET ABSORPTION





1

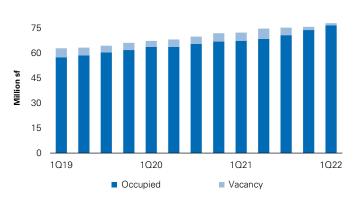
Vacancy Rate Declines

During the first quarter of the year, the vacancy rate was recorded at 1.6%, down from 6.9% over the year-ago period and equivalent to 1.2 million square feet. This decline in the vacancy rate stems from the positive dynamism in the industrial market and the new, pre-leased space. The highest vacancy rates were recorded in the Apodaca, San Nicolas and Escobedo submarkets at 3.1%, 2.9% and 2.7%, respectively.

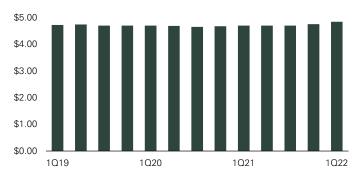
Asking Rate on the Rise

The average asking rate was up to US\$4.85 per square feet per year from US\$4.70 per square feet per year in the year ago period. The highest asking rates were recorded in the San Nicolas and Apodaca submarkets at US\$5.04 and US\$4.96 per square feet per year. By contrast, the lowest asking rate was recorded in the Santa Catarina submarket at US\$4.56 per square feet per year.

OCCUPIED SPACE & VACANT SPACE



AVERAGE ASKING RENT (USD/SF/YEAR)



Market Indicators					
	Total Inventory (million SF)	Under Construction (million SF)	Total Vacancy (million SF)	Total Vacancy Rate	Total Asking Rent (USD/SF/Year)
Apodaca	26.8	2.4	0.8	3.1%	\$4.96
Cienega de Flores	13.4	1.3	0	0.0%	-
Escobedo	7.5	0.5	0.1	2.7%	\$4.63
Guadalupe	12.9	0.9	0.09	0.7%	\$4.74
Monterrey	0.9	0	0	0.0%	-
Pesqueria	2.4	0.2	0	0.0%	-
Salinas Victoria	3.4	0.5	0	0.0%	-
San Nicolas	0.7	0	0.02	2.9%	\$5.04
Santa Catarina	9.5	1.0	0.1	1.4%	\$4.56
Market	78.0	7.1	1.2	1.6%	\$4.85

Stable Demand for Class A Space

Although the gross absorption continues a downward trend from previous quarter from 4.9 million square feet to 2.5 million square feet, compared to the same period in previous year increased. The lease transactions stand out with 55.7%, built-to-suit buildings registered 30.0%; expansions of existing buildings recorded 12.2% and speculative sale buildings for 2.1%. Nevertheless, the dynamism of the market is expected to trend upward within the next quarter.

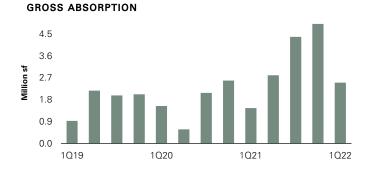
Construction Activity on the Rise

At the end of the first quarter of the year, construction activity recorded more than 7.1 million square feet and more than 2.1 million square feet to new supply. Regarding the construction space, 53.1% corresponds to built-to-suit projects, 32.1% to speculative buildings and 14.8% for expansion of existing buildings. The Apodaca, Cienega de Flores and Santa Catarina submarkets features most of the space under construction with 34.7%, 18.9% and 14.0%, respectively.

Main Operations			
Tenant	Submarket	Type	SF
JCI	Cienega de Flores	Expansion	303,500
Confidencial	Apodaca	Lease	129,100
Dana	Escobedo	Lease	122,700

New Supply			
Building	Submarket	Туре	SF
B5	Cienega de Flores	Spec	287,600
Kronos 4	Apodaca	Spec	172,200
Lucky	Cienega de Flores	BTS	111,900

Under Construction			
Building	Submarket	Туре	SF
AGP	Santa Catarina	BTS	1,000,000
SKF	Guadalupe	BTS	497,000
Maxon	Cienega de Flores	BTS	462,000
Maxon	Cienega de Flores	BTS	462,000





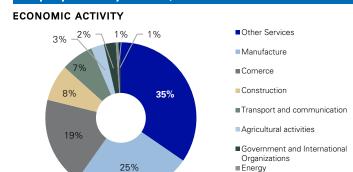
Economic Conditions

During the first quarter of 2022, the main sectors in the economic activity were: services 35.0%, manufacturing industry 25.0%, retail 19%, and construction 8.0%, among others.

By the end of 2021, the Secretary of Labor and Social Welfare of Nuevo Leon posted the national and state unemployment rates at 3.7% and 3.8%, respectively.

Based on the report released by the Ministry of Economy, the Foreign Direct Investment in the country during the fourth quarter of 2021 reached US\$31.6 billion while Foreign Direct Investment in the State of Nuevo Leon reached US\$4.0 billion for 13.0% of all the FDI.

Employment by Sector, Nuevo Leon

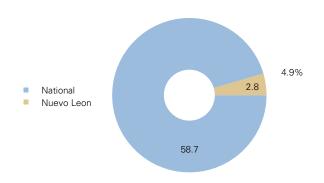


■ No specified

Source: Secretaría del Trabajo y Prevision Social (Nuevo Leon), 4Q 2021

Economically Active Population

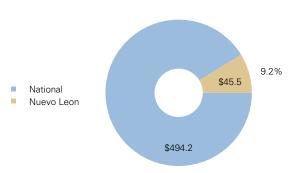
MILLION INHABITANTS



Source: Secretaría del Trabajo y Prevision Social (Nuevo Leon), February 2022

Economic Position, Nuevo Leon

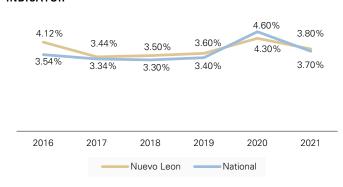
EXPORTS, BILLION DOLLAR



Source: Secretaria de Economia y Trabaio (Nuevo Leon), February 2022

Unemployment Rate

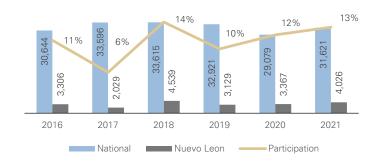
INDICATOR



Source: Secretaria del Trabajo y Prevision Social (Nuevo Leon), April 2022

Foreign Direct Investment

USD MILLION



Source: Secretaria de Economia, 4Q 2021

For more information:

Monterrey

Torre Cytrus, Piso 11 Av. Roble 660, Valle del Campestre, San Pedro Garza Garcia, N.L. 66265 t 52-81-8356-2020

Luis Moreno

Senior Market Research Analyst luis.moreno@nmrk.com

Armando de la Fuente

Senior Managing Director armando.delafuente@nmrk.com

Mexico City

Corporativo Espacio Santa Fe Carr. Mexico-Toluca 5420 - PH1 Santa Fe, CDMX. 05320 t 52 55-5980-2000

Juan Flores

Market Research Director Latin America juan.flores@nmrk.com

newmark.mx

Newmark has implemented a proprietary database and our tracking methodology has been revised. With this expansion and refinement in our data, there may be adjustments in historical statistics including availability, asking rents, absorption and effective rents. Newmark Research Reports are available at https://nmrk.lat/reportes-de-mercado/.

All information contained in this publication is derived from sources that are deemed to be reliable. However, Newmark has not verified any such information, and the same constitutes the statements and representations only of the source thereof not of Newmark. Any recipient of this publication should independently verify such information and all other information that may be material to any decision the recipient may make in response to this publication and should consult with professionals of the recipient's choice with regard to all aspects of that decision, including its legal, financial and tax aspects and implications. Any recipient of this publication may not, without the prior written approach of Newmark, distribute, disseminate, publish, transmit, copy, broadcast, upload, download or in any other way reproduce this publication or any of the information it contains. This document is intended for informational purposes only, and none of the content is intended to advise or otherwise recommend a specific strategy. It is

