#### **NEWMARK**

## Westchester County Office Market Overview



#### **Market Observations**



- Office-using employment continued to trend higher than pre-COVID levels in Westchester County metro area, but decreased by 1.3%, or 37,113 positions year-over-year.
- Five of the ten major industry sectors recorded job increases in November: education and healthcare, leisure and hospitality, other services, government, and trade, transportation, and utilities. Overall, nonfarm payroll was up by 1.4% year-over-year.
- Year-over-year job losses were recorded in all three office-using industries. Financial activities decreased by 05%, professional and business services by 1.1%, and information services by 5.0%.
- The Westchester County unemployment rate ended at 3.2% in November 2024, lower than New York state's level of 4.8% and United States rate of 4.0%.



- In 2024, the two largest leases featured government agencies. The New York State OGS Attorney General secured a 62,019-square-foot lease at 44 South Broadway, renewing and expanding their space by over 50% from their previous footprint since becoming a tenant in 2013. The Department of Health signed a 57,266-square-foot lease at 11 Martine Avenue, relocating from 145 Huguenot Street, New Rochelle.
- The healthcare and educational sectors continue to drive demand in the Westchester County market, comprising 23% of all employment. However, most of the leasing completed within these industries are not reflected in office-using statistics.
- Notable recent deals completed by educational and medical tenants this year include Monroe College's 57,000-SF lease at 33 LeCount Place in New Rochelle; White Plains Hospital's 38,000-SF renewal at 222 Westchester Avenue in White Plains and New York School of Medicine's 32,000-SF new lease at 4 Westchester Park Drive in White Plains.
- In 2024, 5 sales were completed for roughly \$34 million, compared with an annual average of 15 sales. In the fourth quarter, three sales were recorded: 550 Mamaroneck Avenue for \$15.45M or \$136/SF, 600 Mamaroneck Avenue for \$13.8M or \$115/SF, both in Harrison, and 73 Market Street, Downtown White Plains, for an undisclosed amount.



#### Leasing Market Fundamentals

- Overall vacancy and availability grew to 25.7% and 27.1%, respectively, at the close of 2024. This level remains skewed by a single, 1.1-million SF block of obsolete office space long vacated by IBM in Somers. Without this block the total vacancy rate would drop to 21.3%.
- Leasing activity showed a decline over the past year, ending 2024 with a total of 1.4 million SF, down 14.5% from 2023. The number of deals transacted shrunk by 47, from 314 in the prior year to 267 in 2024. It also comprised of 23 deals less than the 10-year historical average.
- Deals for less than 5,000 SF drove demand in the fourth quarter, capturing 80% of the leasing totals, whereas large deals were scarce. Ongoing corporate downsizings by large tenants led to occupancy losses of 314,990 SF for the year.
- Rental growth rate softened in 2024, with the direct average asking rent ending at \$28.43/SF, slightly decreased from a year ago. While concessions have remained stable, taking rents are expected to continue to see slight upward pressure amid higher operating costs.



#### Outlook

- The commercial real estate market continues to face challenges, especially in the investment sales sector, due to upcoming loan maturities. We expect an increase in capital market activity as owners seek refinancing or sell off assets that no longer align with their investment strategies. This could also result in more office property conversions if they are considered unsuitable for leasing in the current market.
- Looking ahead, economic conditions might become more favorable as the Federal Reserve recently cut rates by 50 basis points for the first time in four years, expressing optimism that inflation is nearing their 2% target.
- Trends observed both nationally and locally are anticipated to persist throughout the second half of the year, including a continued shift to high-quality, smaller spaces, alongside large tenants opting for lease renewals with extended terms instead of moving to new locations.

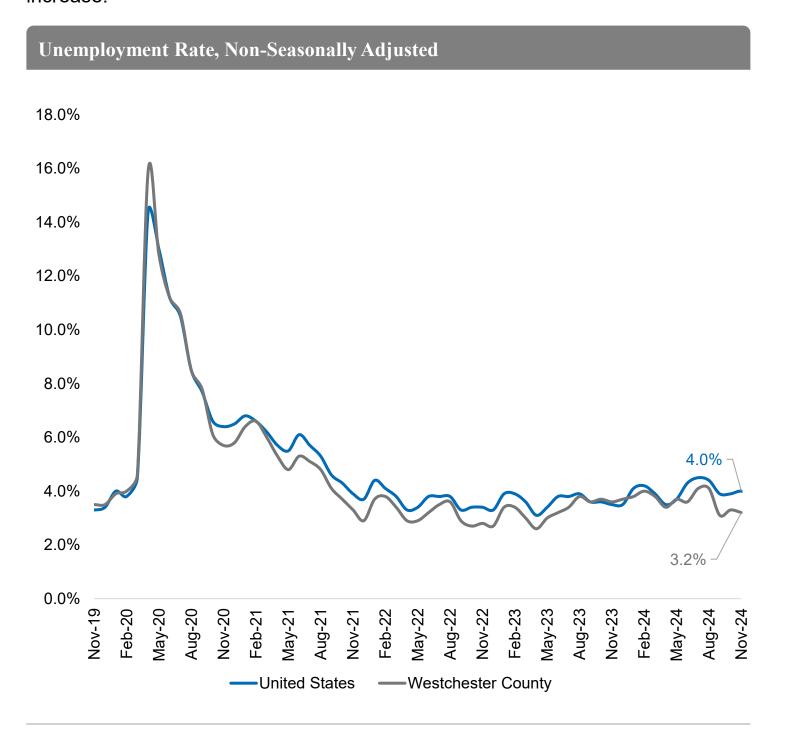
- 1. Economy
- 2. Leasing Market Fundamentals

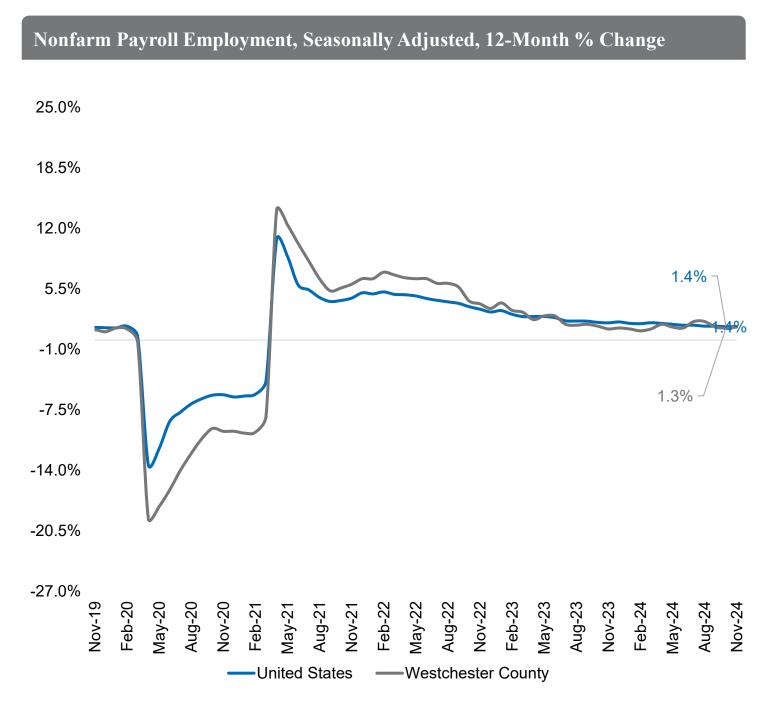
## Economy



#### Metro Employment Trends in Westchester County

The unemployment rate in Westchester County ended at 3.2% in November 2024, while New York state's level trended higher at 4.8% and the national rate ended at 4.0%. Nonfarm payroll employment remained steady in the fourth quarter, ending at a 1.4% year-over-year change in November, mirroring the national year-over-year increase.



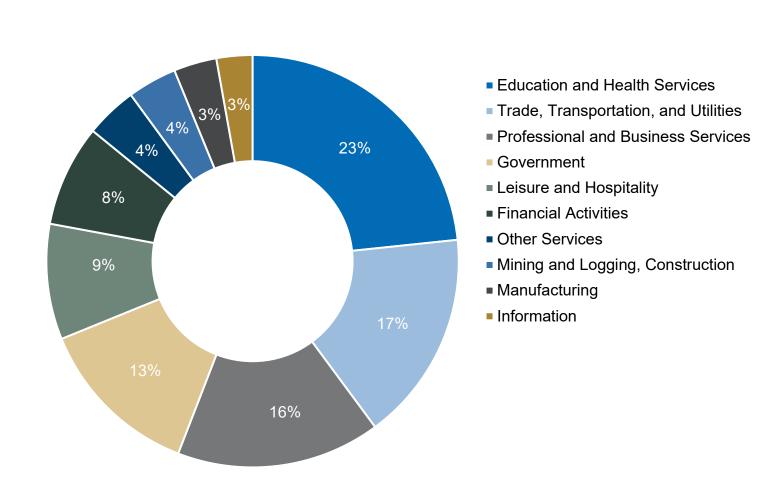


Source: U.S. Bureau of Labor Statistics, Westchester County Area

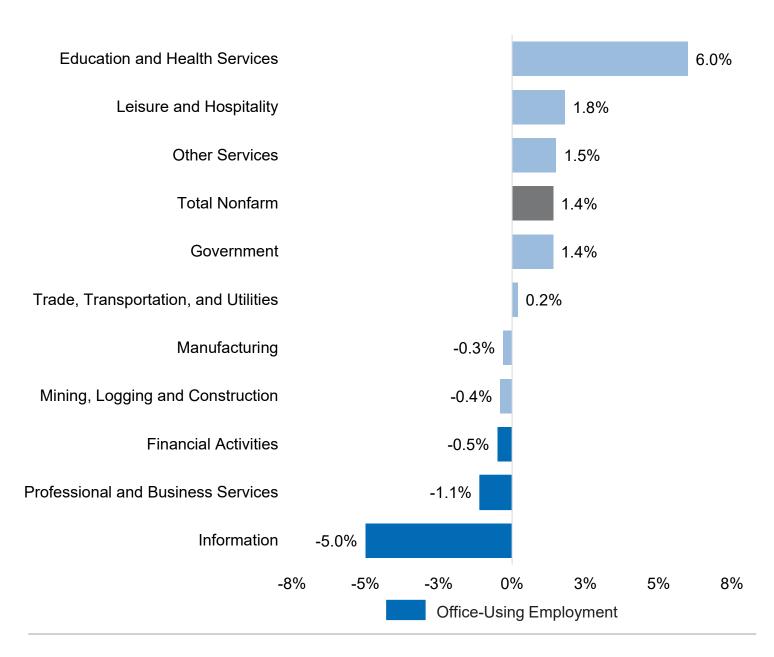
#### Employment Growth and Employment by Industry

Employment growth year-over-year in Westchester County was led by education and healthcare (+6.0%), leisure and hospitality (+1.8%), other services (+1.5%), government (+1.4%), and trade, transportation, and utilities (+0.2%). All three office-using employment industries declined year-over-year this August, with information down by 5.0%, professional and business services down by 1.1%, and financial activities down by 0.5%. Employment continues to be heavily concentrated in the medical and education sectors in the County, taking up 23% of all employment and continues to be the strongest growing industry in the area.

**Employment by Industry, November 2024** 



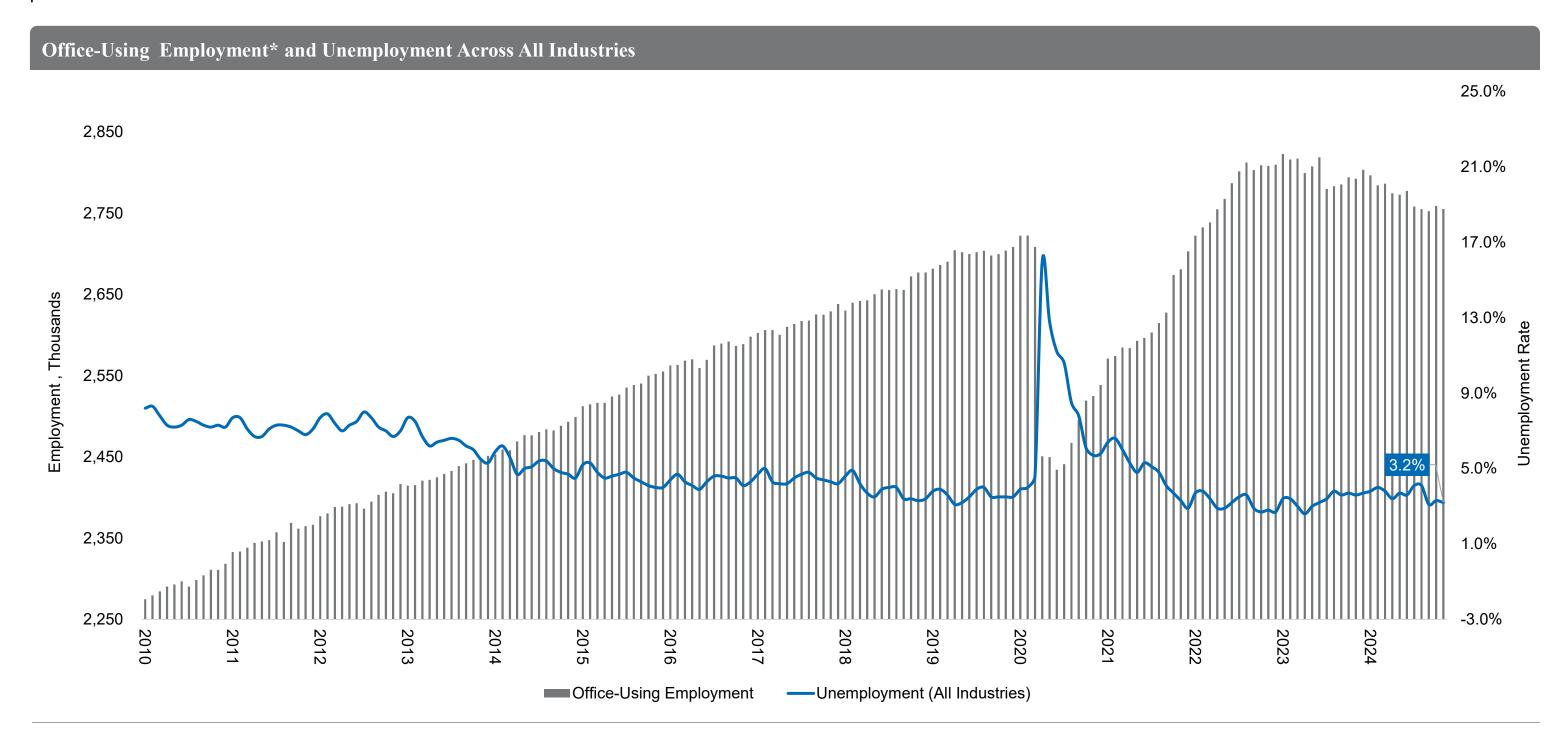
#### Employment Growth by Industry, 12-Month % Change, November 2024



Source: U.S. Bureau of Labor Statistics, Westchester County Area (Not Seasonally Adjusted)

#### Overall Office-Using Employment Trends

Office-using employment in NY-NJ-PA Metro Area, which includes Westchester County, decreased by 1.3% year-over-year, and was down month over month by 0.1%. Office-using industries which include financial services, information and professional services, all decreased in employment growth this November. However, employment levels remain well above pre-COVID levels.



Source: U.S. Bureau of Labor Statistics, NY-NJ-PA Metro Area (Not Seasonally Adjusted)

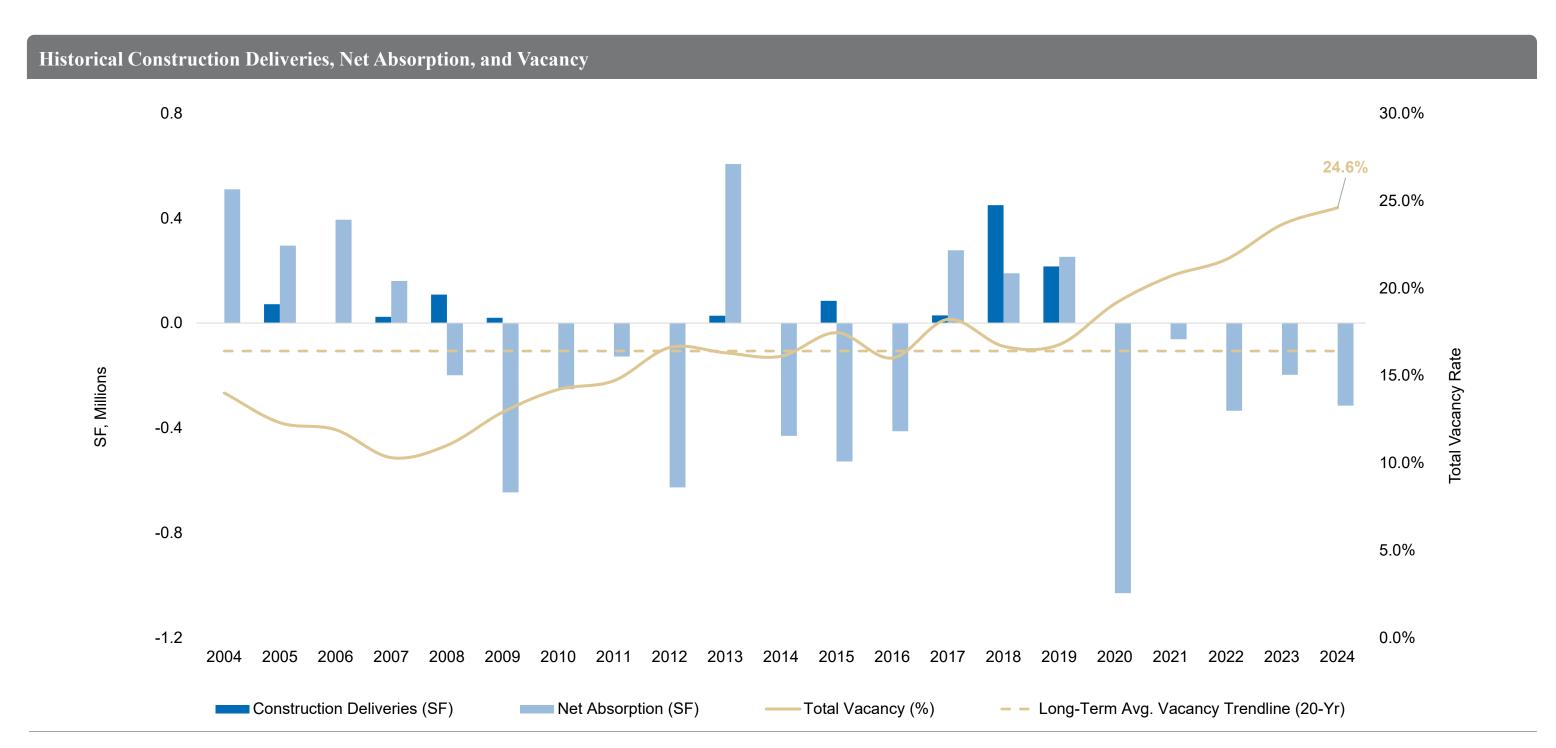
<sup>\*</sup>Office-using employment includes employment in the following industry sectors: Professional & Business Services, Financial Activities and Information.

## Leasing Market Fundamentals



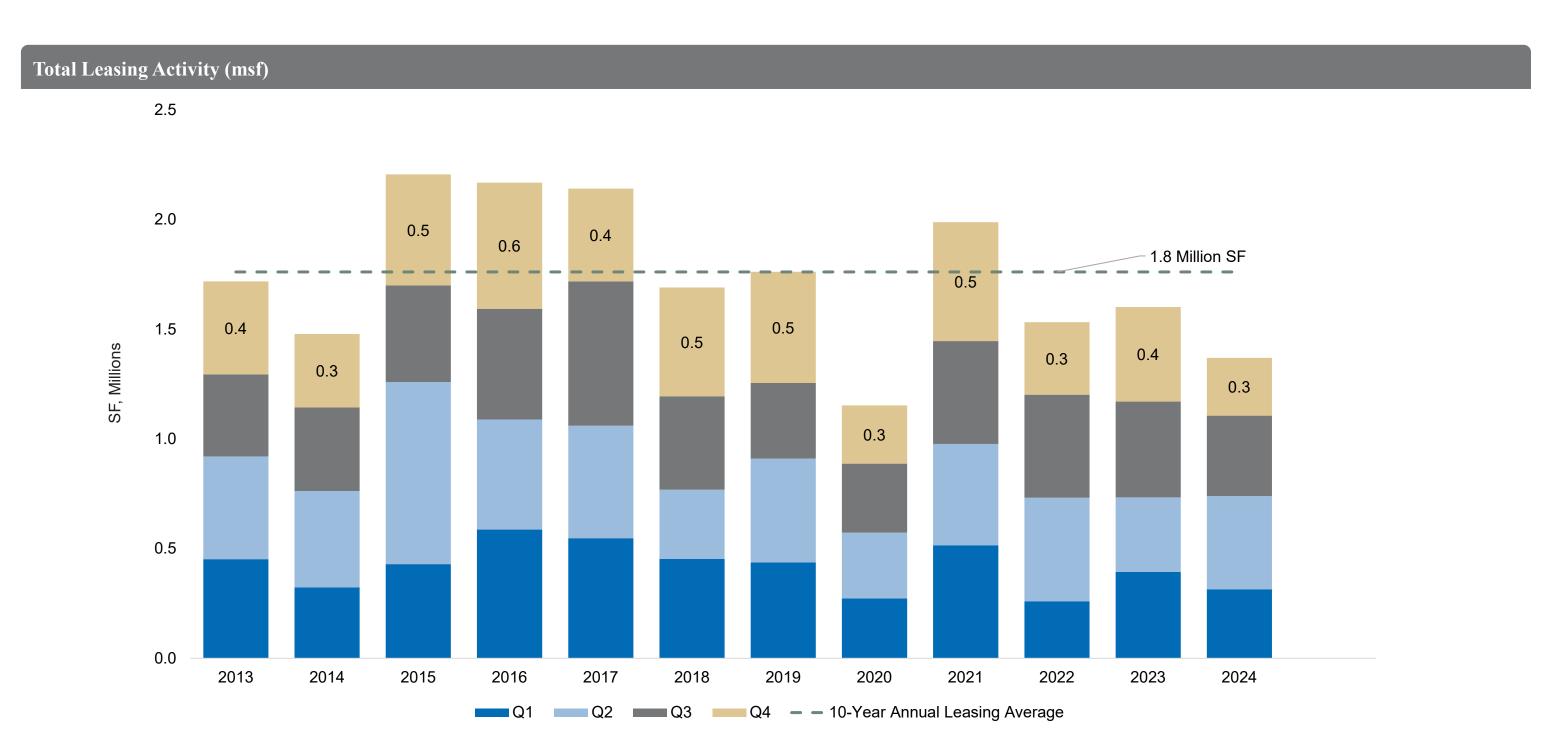
#### Vacancy Rates Climbed to New High as Firms Continue to Right-Size

The county's total vacancy rate for the year increased to 24.6% at the close of 2024, up from 23.6% at this time in 2023. Net absorption retracted by 314,990 SF, as some large tenants shed unused office space and leased smaller footprints in higher-quality assets.



#### Year to Date Leases Tracked in 2024 Decreased Compared to 2023

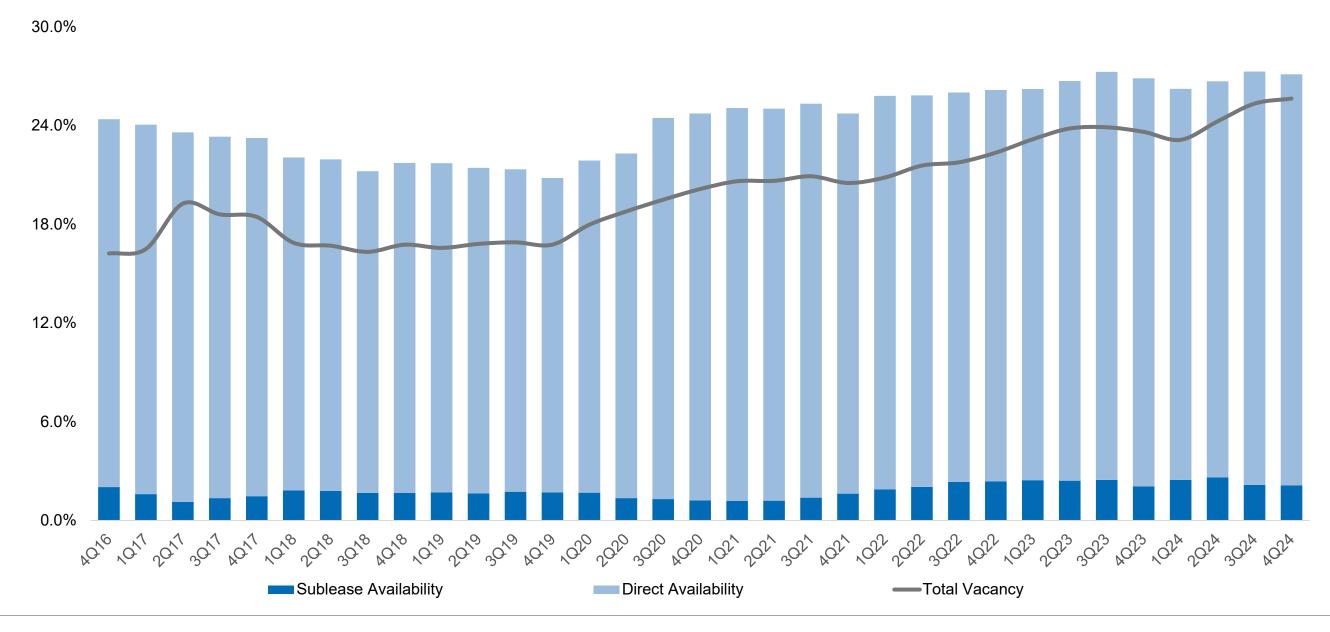
Leasing activity ended with 1.4 million SF in 2024, down by 14.5% over the past year, and remaining below the 10-year historical average of nearly 1.8 million SF. The number of deals decreased by 47, from 314 completed in 2023 to 267 this year. Small size deals were prevalent this year, while deals for more than 25,000 SF were scarcer than in previous years



#### Vacancy Rate Moves Back up in Q4, But Remains Skewed by Large Obsolete Block in North

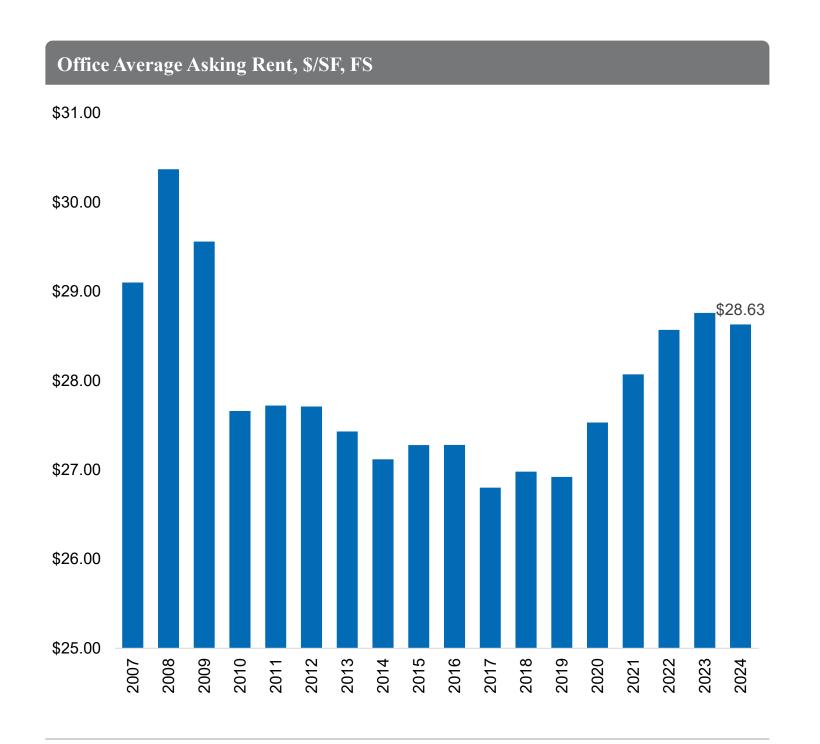
Total availability rate ended at 27.1%, improved from the 27.3% rate recorded in the third quarter but 0.7 percentage points higher than a year ago. The total vacancy rate ended at 23.6%, also higher than the 21.7% level from last year. It is worth noting that vacancy levels in the county remain skewed by a single, 1.1-million SF block of obsolete office space long vacated by IBM in Somers. Without this block the total vacancy rate would drop to 21.3%.

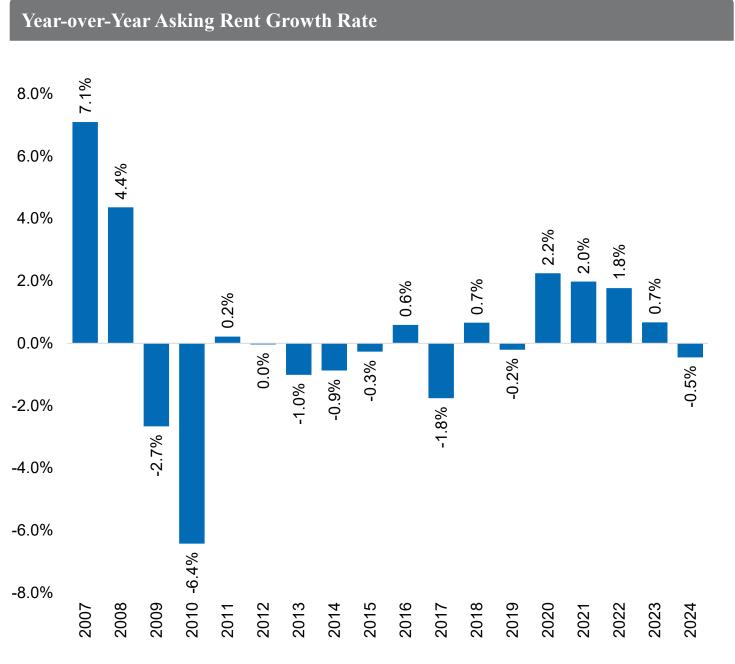
#### Available Space as Percent of Overall Market



#### Rent Growth Back to Pre-Pandemic Levels

Average asking rents continued trending upwards since the pandemic, though the growth rate softened considerably in 2024. The direct average asking rent ended at \$28.63/SF, 5.6% above the 2019, pre-COVID average asking rent of \$26.92/SF.

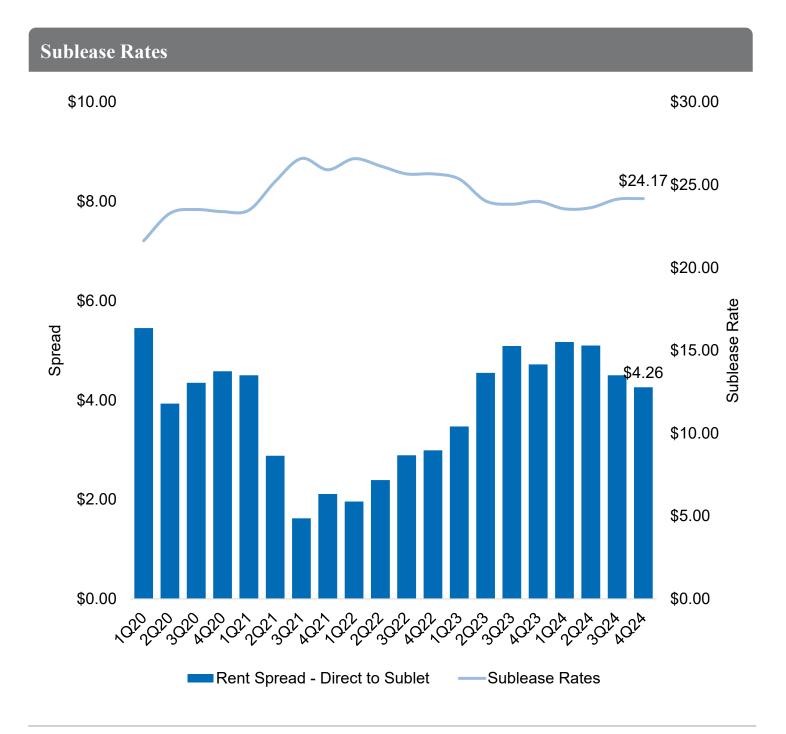




### Class B Rental Rates Edge Slightly Higher, While Pricing for Class A Product Falls

The rent delta between Class A and B assets at the end of 2024 was \$4.26/SF. The spread has narrowed over time, and this will likely push more tenants to shed excess space and lease smaller footprints in higher-quality buildings. The increase in asking rents for Class B space since the pandemic has supported tenant's expectations for larger concession packages.





### Significant Year-to-Date Leasing Activity

Demand in 2024 was mainly driven by small size deals, or those for less than 5,000 SF, which captured 80% of the total leasing velocity. On the contrary, large deals were scarce, with those between 25,000 SF to 100,000 SF falling by 27.8%.

Notable 2024 Lease Transactions						
Tenant	Building(s)	Submarket	Туре	Square Feet		
New York State OGS Attorney General	44 South Broadway	White Plains – CBD	Renewal/Expansion	62,019		
The government agency is adding a net	of 23,000 SF to their original footprint					
Department of Health	11 Martine Avenue	White Plains – CBD	New Lease	57,266		
Relocation out of 145 Huguenot Street,	New Rochelle					
Danone North America	1 Maple Avenue	White Plains – CBD	Renewal	45,134		
Early renewal and downsize of approxin	nately 40,000 SF					
White Plains Hospital	222 Westchester Avenue	White Plains – East I-287	Renewal/Expansion	37,969		
Expansion of its outpatient services by 3	33,000 SF					
PKF O'Connor Davies	500 Mamaroneck Avenue	Harrison – East I-287	Renewal	35,580		
= First Quarter 2024 renewals and downs	ize. The accounting firm gave back 10,300 SF					

Notable Q4 Lease Transactions						
Tenant	Building(s)	Submarket	Туре	Square Feet		
Department of Health	11 Martine Avenue	White Plains – CBD	New Lease	57,266		
Gerber Life Insurance	44 South Broadway	White Plains – CBD	New Lease	22,240		
The Cookware Company	580 White Plains Road	Tarrytown – East I-287	New Lease	17,929		
Myriad Health	360 Hamilton	White Plains – CBD	New Lease	10,296		

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Westchester County Office Submarket Overview (Page 2 of 2)

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#### Westchester County Office Submarket Map

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